## Tampa Bay Times Interviews Luke Fedlam on Florida Gators NIL Matter

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The Tampa Bay Times interviewed three professionals, including, Luke Fedlam, for the article, "How can we prevent another Jaden Rashada-Florida Gators situation?." The article aims at targeting what lessons are to be learned and what can be done to prevent this from happening again. In the interview, Luke Fedlam states that more school involvement as in bringing name, image and likeness in house would causes schools to have to accept more liability if a deal falls through.

You can read the full article on *The Tampa Bay Times* website.

## **PROFESSIONALS**

Luke A. Fedlam Partner

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