## Tattoo Removal Co. Mostly Escapes False Ad Class Action - Law360 Mentions Eric Samore

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A recent *Law360* article, "Tattoo Removal Co. Mostly Escapes False Ad Class Action," mentions Eric Samore. The article reports how a company who manufactures aesthetic laser machines used in tattoo removal procedures, escaped the bulk of a class action brought against it by clinics who purchased the lasers, and alleged the products did not live up to what was represented in advertising materials.

The full article can be found on Law360's website.

## **PROFESSIONALS**

Eric L. Samore Special Counsel

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