

A Whole New Ball Game: NFTs and Digital Trading Cards

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NFTs have been around since 2014, but they have recently become popular. It is impossible to ignore the impact that NFTs are having on athletes, teams, franchises, fans and the general sports industry.

In the article that Luke Fedlam co-authored, "A Whole New Ball Game: NFTs and Digital Trading Cards," they discuss how NFTs work and intellectual property. "The NFT landscape and its relationship to the sports industry, on both a professional and amateur level, is ever changing and will continue to evolve over the next several years. However, understanding the basics of contract and intellectual property law can provide a solid foundation for the creation and sale of sports NFTs."

You can read Luke's full article on the *PLI Chronicle* website.

PROFESSIONALS

Luke A. Fedlam
Partner

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