

Put Down Your Phone and Watch Those Texts: New Regulations Impacting Your Outreach to Customers, Clients and Contacts

Publication

USLAW Magazine

Summer 2024

Molly Arranz's article in *USLAW Magazine's* Summer, 2024 issue helps break down the two recently released Reports and Orders by the Federal Communications Commission (FCC) regarding marketing and sales specific to SMS texts and phone calls. Molly's article also touches on how these new regulations affect businesses and recommends, "regrouping with your employees that take lead on sales and marketing to ensure you know how and when they communicate with your clients and customers."

You can read Molly's full article in the Summer, 2024 issue of *USLAW Magazine*.

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