

The Business Practitioner's Quick Guide to Intellectual Property

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Intellectual property assets are often the backbone of a business, yet many times remain unprotected. The State Bar of Wisconsin's Business Law Section, published Emilie Rohde's article, "The Business Practitioner's Quick Guide to Intellectual Property," where she provides information to help identify IP assets and practical tips to secure and protect them for your business clients. Maintaining a general knowledge of IP law will help business practitioners protect such indispensable assets.

You can read Emilie's full article on the State Bar of Wisconsin's website.

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