

The NCAA Will Temporarily Allow Student-Athletes to Raise Money for COVID-19 - Here's How They Can Protect Themselves

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Luke Fedlam co-authored the article, "The NCAA Will Temporarily Allow Student-Athletes to Raise Money for COVID-19 - Here's How They Can Protect Themselves," where he wrote about the Trevor Lawrence GoFundMe to raise money for food for those struggling during the pandemic. The NCAA asked Trevor to stop the fundraiser, saying he was violating policy around an athlete profiting from the use of their name, image and likeness. Luke talks about the temporary allowance of fundraising and how profiting from name, image and likeness will become a reality for all student athletes over the next year.

You can read the full article on the *The National Law Review* website.

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