

# Building Bridges to Succeed in Federal Contracting and Grants

**November 12-13, 2015** 

Francis Marion Hotel
Charleston, South Carolina

### PROGRAM OVERVIEW

Conducting business with the Federal Government, either by way of grants or procurement contracts, has become an increasingly complex and technologically sophisticated challenge. The Government's unique sensitivities as a contracting partner are constantly changing, and these changes create a moving target for even the most experienced Government contract professional. The keys to succeeding in this environment are trust and communication. Our Fall Program will explore the development of bridge-building techniques in several of the most contentious areas of partnering with the Federal Government today: new statutory and regulatory compliance requirements, cybersecurity, commercial items contracting and Government acquisition of intellectual property/data rights. Hear subject matter experts from Government and industry examine and explain how government contracting operates in an increasingly tech-savvy world.

- Learn key similarities and differences between government grants and contracts and how to leverage both to expand strategic opportunities.
- Review case law and regulatory developments with experts who have extensive hands-on experience in dealing with the challenges of Government contract compliance.
- Hear how litigation, statutes and regulations are affecting which goods and services qualify as "commercial" and the appropriate contracting terms, conditions and techniques the Government is using to leverage commercial item contracting.
- Catch up on the legal/regulatory landscape governing cybersecurity and receive practical guidance from technical experts about how to mitigate cyber risk.
- Explore Government and industry perspectives on the scope of the Government's rights in a contractor's technical data and computer software and recent DoD and NASA initiatives changing how parties approach intellectual property.

Register today and heighten your awareness of the legal and business implications of these emerging Federal procurement issues while networking with other government contract professionals while enjoying the charm and hospitality of Charleston, South Carolina.

### PROGRAM SPONSORS

The Section gratefully acknowledges the very generous support from the following Fall Program Sponsors:

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### OTHER MEETING EVENTS

### Thursday, November 12, 2015

4:30 pm to 6:30 pm

# Optional Practicum — Federal Grant Law and Government Contracting

The session will provide an overview of the regulations governing federal government grants and cooperative agreement (also known as the "Super Circular"), the recent overhaul of grant regulations, and the essential policies and procedures necessary for organizations to build a compliance framework—including ethics, procurement, and mandatory disclosure requirements. Geared to both experienced government grants practitioners and those with a government contracts background, the panel will discuss similarities and differences between government grants and contracts, as well as strategies for practitioners to navigate the world of government grants.

**Andrea Wilson**, *Co-Moderator* BDO McLean, VA

**Bridget M. Weiss,** Co-Moderator Arnold & Porter LLP Washington, DC

**Diana J. Esposito**, Director & Assistant General Counsel Creative Associates International Washington, DC

6:30 pm to 8:00 pm Reception hosted by PwC

Venue to be announced

### Saturday, November 14, 2015

8:30 am to 12:00 noon **Section Council Meeting** 

The Council of the Section of Public Contract Law will meet in open session where a number of action and informational items will open the window on legislation, regulatory and other substantive issues of current interest and importance to government contracts practitioners. All members and registrants for the Friday program are welcome.

### **PROGRAM**

### Friday, November 13, 2015

7:30 am to 8:15 am

### **Registration and Continental Breakfast**

8:15 am to 8:30 am

### **Welcome and Introduction**

**Caitlin K. Cloonan**, *Program Co-Chair* CGI Federal Inc, Fairfax. VA

**James J. McCullough**, *Program Co-Chair* Fried, Frank, Harris, Shriver & Jacobson LLP Washington, DC

**Tara L. Ward**, *Program Co-Chair* Wiley Rein LLP Washington, DC

8:30 am to 10:00 am

# A Bridge Too Far: The Ever-Increasing Compliance Challenges for Government Contractors

- The impact of the D.C. Court's Barko/KBR mandamus decisions on corporate internal investigations of employee misconduct
- The ever evolving requirements imposed by DCAA and DCMA on Government contractor compliance systems
- The new Anti-Trafficking in Persons regulations and compliance plan requirements
- Department of Justice enforcement priorities in the Defense Aerospace and Healthcare industries

**Deneen J. Melander**, *Moderator* Robins Russell LLP Washington, DC

**Nicholas Sanders,** Consultant General Atomics Aeronautical Systems, Inc. San Diego, CA

**Michael J. Anstett**, Special Counsel Fried Frank LLP Washington, DC

**Michal Tingle,** Assistant Director, Commercial Litigation Civil Division, U.S. Department of Justice Washington, DC

**Aaron T. Marshall,** Corporate Counsel Northrop Grumman Corporation, Enterprise Shared Services Falls Church, VA

10:00 am to 10:15 am **Networking Break** 

10:15 am to 11:45 am

# **Bridging the Gap from Cyber Fatigued to Cyber Secure: Just the Basics**

- Key regulatory updates and emerging cybersecurity initiatives
- ▲ Government, industry and citizen perspectives on security threats that drive cybersecurity solutions
- Practical, technical guidance from (non-lawyer) technology experts
- Assessing cybersecurity options when faced with evolving digital threats and imperfect information

**Jeffery M. Chiow**, *Moderator* Rogers Joseph O'Donnell Washington, DC

### Rob Ross, Ph.D.

National Institute of Standards and Technology Washington, DC

**Patrick Viscuso, Ph.D.,** Associate Director National Archives and Records Administration Washington, DC

**Dan Law, Ph.D.,** Senior Vice President, Chief Scientist Altamira Technologies McLean, VA

**Mischel Kwon**, President Mischel Kwon & Associates LLC Fairfax, VA

**Peter Adler,** Deputy General Counsel & Chief Privacy Officer SRA International Fairfax, VA

12:00 noon to 1:30 pm **Program Luncheon** 

### Presidina:

**David G. Ehrhart**, *Chair*, Section of Public Contract Law Lockheed Martin Corporation Fort Worth, TX

Keynote Speaker:

### **Honorable Dennis W. Shedd**

U.S. Court of Appeals for the Fourth Circuit Columbia , SC

1:45 pm to 3:15 pm

# A Bridge Over Troubled Waters: Hot Topics in Commercial Item Contracting

- ▲ The Federal Court's decision in CGI Federal v. United States: where do we go from here?
- DOD's elusive quest for "fair and reasonable" pricing in commercial items contracts
- The proposed changes to the GSA Federal Supply Schedule Program
- ▲ The impact of the National Defense Authorization Act for FY 2016 on commercial items determinations
- The evolving rules for commercial items subcontracting

Jonathan S. Aronie, Moderator

Sheppard Mullin LLP Washington, DC

Michael J. Schaengold, Partner

Greenburg Traurig LLP Washington, DC

Erin L. Toomey, Partner

Foley Lardner LLP Detroit, MI

Roger Waldron, President

Coalition for Government Procurement Washington, DC

Zohra Tejani, Senior Attorney

Microsoft

Washington, DC

Aleksandra Doran, Attorney-Advisor,

General Services Administration Inspector General Washington, DC

3:15 pm to 3:30 pm

Networking Break

3:30 pm to 5:00 pm

# Intellectual Property & Data Rights: If You Think It's Easy, There's a Bridge I'd Like to Sell 'Ya

- ▲ Government and industry perspectives on the scope of the Government's rights in a contractor's technical data and computer software, particularly in light of the Government's increased focused on open systems architecture, maximizing competition, and continued budget pressures
- Recent Government initiatives that directly affect how the parties approach intellectual property
- Practical guidance for Government and contractor practitioners to consider during their negotiations

Nicole J. Owren-Wiest, Moderator

Wiley Rein LLP Washington, DC

Courtney Bailey, Associate General Counsel

NASA Washington

Washington, DC

**Adriana Luedke**, Associate General Counsel, Intellectual Property and Technology Law, Lockheed Martin Corporation Bethesda, MD

**Steffen Jacobsen,** Corporate Counsel Amazon Web Services Reston, VA

**Richard M. Gray,** Associate General Counsel Department of Defense Office of the General Counsel Washington, DC

5:00 pm to 7:00 pm

**Section Reception** 

Sponsoring firms to be announced.

### REGISTRATION FEE INFORMATION

The attendee registration fee includes access to the Friday CLE program and the downloadable materials prior to the program. Additionally, the fee covers the Thursday reception, the Friday continental breakfast, lunch, and reception. The optional Practicum has a separate \$40 registration fee.

The registration fees above provide for reduced registration fees for government employees, academics, public interest lawyers employed with non-profit organizations, and lawyers admitted to practice less than five years. The Section of Public Contract Law's Scholarship Program provides a total of three Scholarships every two years for lawyers in need of financial assistance wishing to attend Section programs. No other full-tuition waivers are currently available.

### **CANCELLATION POLICY**

Requests for refund must be made in writing and received in the Section of Public Contract Law's office on or before November 5, 2015. Refund requests received after November 2 will be reduced by a \$25.00 administrative fee. Substitutions may be made at any time. No refunds will be made after November 5, 2015.

A registration submitted online or by mail to the ABA office is considered a firm commitment. If you do not cancel by the designated deadline date for refund, you will be expected to pay the registration fee even if circumstances prevent you from attending the program.

### **DIETARY RESTRICTIONS**

If you have any dietary restrictions, please indicate so by contacting Ernestine Leibas at 312.988.5699 or Ernestine.Leibas@americanbar.org.

### **AMERICANS WITH DISABILITIES ACT**

We encourage participation by all individuals. If you are a person with a disability, please give us advance notice of any special arrangements you may need so we can best accommodate you. Please call or email Ernestine Leibas at 312.988.5699 or Ernestine.Leibas@americanbar.org by October 29, 2015.

### **CLE PROGRAM MATERIALS**

Prior to the program, all advance registrants will receive an email with a link to the CLE materials. No printed materials will be available on-site. You are encouraged to bring a laptop, notebook, or tablet to view the materials onsite. Complimentary Wi-Fi access will be available.

### **CLE CREDIT**

The ABA directly applies for and ordinarily receives CLE credit for ABA programs in AK, AL, AR, AZ, CA, CO, DE, GA, GU, HI, IA, IL, IN, KS, KY, LA, MN, MS, MO, MT, NM, NV, NY, NC, ND, OH, OK, OR, PA, SC, TN, TX, UT, VT, VA, VI, WA, WI, and WV.

These states sometimes do not approve a program for credit before the program occurs. This course is expected to qualify for 6.0 CLE credit hours in 60-minute states, and 7.2 credit hours in 50-minute states. If the registrant also attends the November 11 Practicum, the course is expected to qualify for 8.0 CLE credit hours in 60-minute states, and 9.6 credit hours in 50-minute states. This transitional program is approved for both newly admitted and experienced attorneys in NY. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states.

Certificates of attendance will be available at the program for both attendees and speakers. If you have questions about the number of CLE credit hours granted by each state, you may call Ernestine Leibas at 312-988-5699 starting 2 weeks before the program.

### **ONLINE EVENT REGISTRATION RELEASE**

In order to promote, share and archive American Bar Association ("ABA") programs, meetings and events ("Events"), photographs, videos and/or recordings may be taken at such Events. By registering for and attending the Events, I consent to be included in the photographs, videos and/or recordings. I hereby irrevocably consent to and grant ABA and its agents, representatives and licensees, all rights to use and publish for promotional and internal purposes in all media, now known or hereafter developed, my name, statements, quotes, biographical data provided by me to ABA, image, likeness or voice, in whole or in part, and to copyright any materials created. I hereby waive any right to inspect, approve, or be compensated for use of any materials incorporating such images and information obtained during the Events. I release ABA and its agents, representatives and licensees from all liabilities arising out of any use of my likeness and information as provided above. I understand and agree that any and all negatives, digital images, and recordings of my likeness, regardless of form, are and shall remain property of ABA.

### **FUTURE MEETINGS**

MARCH 9-12, 2016

22nd Annual Federal Procurement Institute and Open Midyear Council Meeting

Loews Annapolis Hotel, Annapolis, MD

APRIL 7-8, 2016

11th Annual State and Local Procurement Symposium InterContinental, San Juan, PR

AUGUST 4-6, 2016

**Annual Educational Programs and Open Council Meeting** *Hotel not yet Assigned, San Francisco, CA* 

OCTOBER 6-8, 2016

Fall Educational Program and Open Council Meeting Westin Harborview Hotel, Portland, ME

### **HOTEL INFORMATION**

The historic Francis Marion, located at 387 King Street, rises 12 stories above Charleston's Historic District offering spectacular views of Charleston's church steeples, antebellum mansions and famous harbor. Its location is a few blocks from the Visitor Center, Aquarium, restaurants, boutiques, galleries, museums, and antique shops. Built in 1924, its long tradition of gracious service and elegant accommodations remain a landmark in the heart of downtown.

Room rates at the Francis Marion are \$194, single or double, plus 13.5% tax per room per night. A limited number of rooms are available to government employees only for \$171 plus 13.5% tax per room per night. Proof of current employment by a government agency will be required at check-in to be entitled to this \$171 room rate.

You may reserve your accommodations by calling the Francis Marion directly at 843-722-0600 or 877-756-2121, identifying the **ABA Public Contract Law Fall Program and Council** Meeting, and guaranteeing your reservation by credit card or deposit check. Rooms will be available for check-in not later than 4:00 pm with a check-out time of 12:00 noon. Early arrivals or late departures will be booked on an availability basis. Individuals with guaranteed reservations must cancel their reservations by 72 hours of their scheduled day of arrival to avoid a one-night cancellation charge.

Make your reservations NOW. The hotel will release the room block on Tuesday, October 20, 2015, at 5:00 pm CDT.

### SPECIAL AIRLINE DISCOUNTS

Take Advantage of ABA-negotiated discounts on American\*, United, and Delta Airlines! If you are an ABA member, you may do so automatically by using ABA Orbitz for Business, either offline at 877.222.4185 or online at www.americanbar. org/travel (click on "Travel" and then the Orbitz for Business logo). If you are not an ABA member, or you prefer to book directly through the carrier, the following discount codes can be used: American Airlines: \*ABA Discount only available through ABA Orbitz for Business. United Airlines: Call 800.426.1122, Agreement Code: 414489 Z Code: ZSZU or visit www.united.com, Online Code: ZSZU414489. Delta Airlines: Call 800.328.1111 or visit www.delta.com, and use Meeting Event Code: NMKEJ (Domestic) or Meeting Event Code: NMJHL (International).

### REGISTRATION APPLICATION

ABA Section of Public Contract Law (PCL) **Building Bridges to Succeed in Federal Contracting** & Grants Francis Marion Hotel, Charleston, SC • November 12, 2015 Hotel Deadline: October 20, 2015 Registration Deadline: October 23, 2015

Register online at:

www.ambar.org/PubConFall15

Payment must accompany registration. Confirmations will be sent to all registrants.

### **Online Registration:**

www.ambar.org/PubConFall15 (credit card only)

### **Fax Registration:**

Via Secure Fax: 312-988-5850 (credit card only) Mail Registration: American Bar Association, Attn: Meeting/Event Registrations Dept. LG1504, 321 N. Clark Street, 16th Fl., Chicago, IL 60654

PCI Section Member or Associate

Government Employee, Academic, or Lawyer

### **Registration Fee:**

Name of guest \_ **Payment Method:** 

Association/PCL, for \$ \_\_

**□** \$260

**□** \$215

		Admitted to Practice Less than 5 Years, PCL Section
	\$235	Other Government Employee, Academic, or Lawyer
	\$315	Admitted to Practice Less than 5 Years ABA Member, PCL Non-Member
	\$370	Non-ABA Member
	\$370 \$40	Law Student, ABA Member
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Section of Public Contract Law, MS 19.1 American Bar Association 321 North Clark Street Chicago, Illinois 60654



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# DATED MATTER

The Francis Marion Hotel reservation deadline is Tuesday, October 20, 2015, at 5:00 pm CDT Make your hotel reservations now.