



Gregory L. Masters

Partner



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With over 40 years of experience as a broadcast lawyer, Greg knows the media industry and its regulation inside and out. From sales and mergers to FCC investigations to technical improvements to routine reports, Greg helps broadcasters of all sizes navigate complex regulatory and compliance matters and achieve their objectives.

Representative Matters

- Served as FCC regulatory counsel in over 100 broadcast transactions ranging from multibillion-dollar television group mergers to restructuring of large radio companies to single-station purchases.
- Authored client comments in a variety of FCC rulemaking dockets, including proceedings on the national television ownership cap, quadrennial media ownership reviews, digital FM power increases, and software-based EAS alerting.
- Advocated for clients in high-profile FCC investigative proceedings and retransmission consent disputes.
- Assisted in structuring and obtaining FCC approval for the deployment of ATSC 3.0 in New York City and other television markets.
- Routinely advises large, medium, and small radio and television broadcasters on compliance with FCC rules and policies including station licensing and license renewal, public file and reporting requirements, broadcast indecency, and political advertising.
- Counsels media owners, lenders, and equity investors on FCC regulatory requirements in debt and equity financing,

Practice Areas

Telecom, Media & Technology

Credentials

Education

J.D., with high honors, Columbus School of Law, The Catholic University of America, Institute for Communications Law Studies; Member, Moot Court Association

B.A., with high honors, Southern Illinois University at Carbondale

Law Journals

Associate Editor, *Catholic University Law Review*

Bar and Court Memberships

District of Columbia Bar

Virginia Bar

restructuring, and workouts.

Affiliations

- American Bar Association (ABA)
 - Communications Law Section
 - Internet Law Section
- Federal Communications Bar Association (FCBA)
 - Mass Media Practice Committee
 - Transactional Practice Committee

Recognitions

- AV Peer Review Rating, Martindale-Hubbell's highest ranking by peers for general ethical standards and legal ability
- Included in *The Best Lawyers in America* directory for Media Law (2025-2026)
- Named by *The Legal 500 US* a "Recommended Lawyer" (2024) in Telecoms and Broadcast: Regulatory