

EVENT

The Broadcast Incentive Auction: Balancing Competing Goals in the Spectrum Incentive Auction

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The Federal Communications Commission (FCC) is developing service and auction rules to transition broadcast spectrum to mobile use through a novel incentive auction. The auction must compensate television broadcasters at a level that will encourage them to relinquish substantial amounts of spectrum while ensuring enough auction revenue remains to fund the construction of a nationwide interoperable public safety network. The challenges presented by these competing goals will impact the implementation of service rules for the band and the auction design.

What You Will Hear

Join this webinar to hear panelists discuss:

- The policy implications of Congressional requirements for the auction.
- The technical and interference issues involved.
- The economic differences between past FCC auctions and the upcoming incentive auction.