

MEDIA MENTION

## Ian Barlow Joins Wiley

*POLITICO, Law360, Communications Daily, Cybersecurity Law Report*  
February 11, 2025

Wiley is pleased to announce that former senior Federal Trade Commission official Ian L. Barlow has joined the firm as of counsel, practicing at the intersection of FTC Regulation, Privacy, Cyber & Data Governance, and Telecom, Media & Technology. With a decade of FTC experience, Barlow brings a deep understanding of regulatory and enforcement matters, including privacy, marketing, and other complex consumer protection issues. Recent coverage of his arrival includes:

- Wiley Brings On Longtime FTC Atty As Counsel

February 11, 2025 | *Law360*

- *POLITICO* Playbook's PM Report

February 11, 2025 | *POLITICO* Playbook

- *POLITICO*'s Morning Tech Newsletter

February 12, 2025 | *POLITICO*'s Morning Tech Newsletter

- Communications Personals

February 12, 2025 | *Communications Daily*

- Wiley Welcomes Former FTC Official

February 19, 2025 | *Cybersecurity Law Report*

## Related Professionals

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## Practice Areas

FTC and Consumer Protection  
Privacy, Cyber & Data Governance  
Telecom, Media & Technology