

MEDIA MENTION

Duane Pozza's House Testimony on Big Data in Financial Services Draws Media Coverage

Roll Call

December 3, 2019

Duane C. Pozza, partner in Wiley Rein's Privacy, Cyber & Data Governance, FTC Regulation, and Fintech practices, was quoted by *Roll Call* in coverage of a U.S. House Financial Services Committee's Fintech Task Force hearing focusing on the role of big data in financial services. Mr. Pozza testified at the November 21 hearing, discussing the potential for data-driven financial services to improve consumers' financial lives, as well as the regulatory landscape and the effect of new privacy laws on fintech.

Mr. Pozza told the House Task Force that the California Consumer Privacy Act (CCPA), which goes into effect January 1, 2020, will have an impact on the financial services industry. He said the CCPA's requirements are a moving target "and significant uncertainty remains about how to operationalize a complex and often unclear law, even though it will become effective in less than two months."

The article can be found [here](#).

Related Professionals

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Practice Areas

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